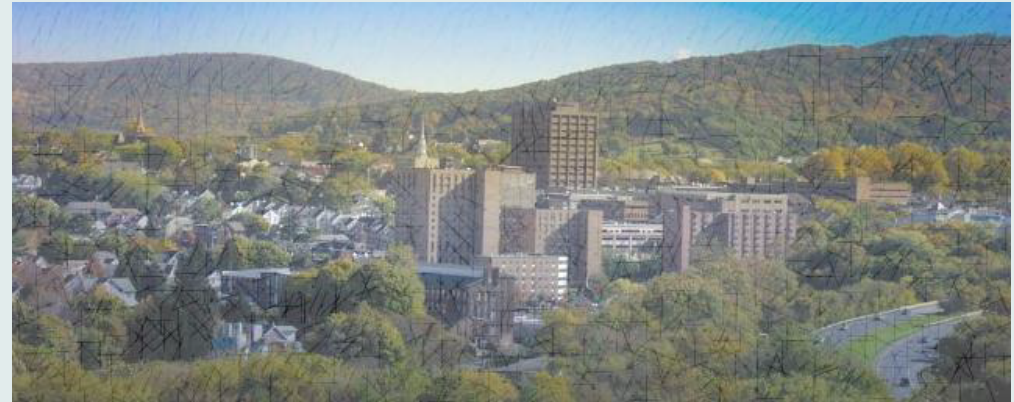




**9th Annual We Got Your Back  
Backpack Program  
2021**

# UNDERSTANDING THE NEEDS OF THE COMMUNITY

- According to the 2019 census, more than 10,000 children live at or below poverty in the Lehigh Valley
- Marvine Elementary School's poverty level, as determined by free/reduced lunch numbers in 2017-2018 school year, was at 93% of their students receiving free/reduced lunch
- 12% of the children in the Bangor Area School District is below the poverty line
- Allentown School District is made up of 34% of children below the poverty line, 1.5% times the rate in Lehigh County and double the rate in PA (\*2019 census)





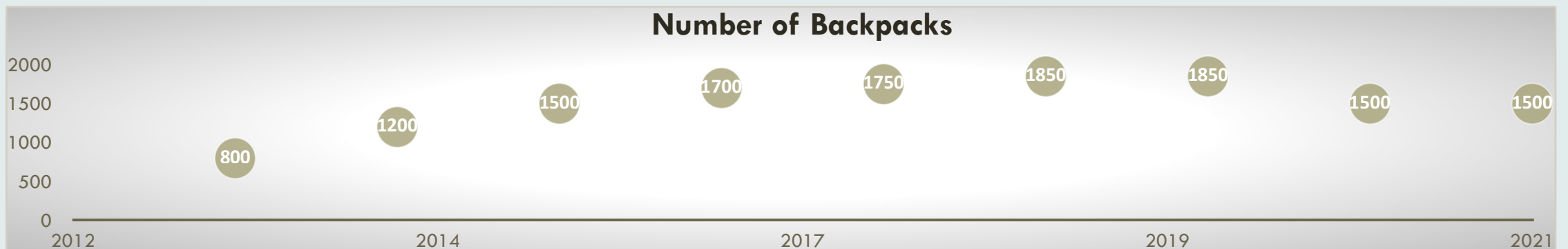
# BACKPACK PROGRAM HISTORY

It all started with a vision the Wesley Church Pastor had – a school bus in the parking lot filled with backpacks and school supplies. Wesley was blessed in 2013 with an anonymous donation, and from that generous donation, the “We Got Your Back” program became a reality.

The program has increased year over year with the number of donations, partners, sponsors, volunteers and since its inception, the backpack ministry has served more than 1,000 kids a year.

In 2018 & 2019 we partnered with Bangor First UMC and helped them distribute 300 backpacks to their community.

Due to the pandemic, the event was drive-thru only in 2020.



**In 2021 Wesley Church will have distributed more than 13,500 filled backpacks**

Haircuts

Socks &  
Underwear  
Distribution

Vision  
Screenings

Cops N' Kids  
Book  
Distribution

Fire Safety

**Due to the Pandemic, these services are not available in 2021.**

Tour of  
Patrol Car

Healthy  
Snack  
Options

Food and  
Music

Meet Service  
Dogs



# ADDITIONAL SERVICES

Wesley partners with local organizations and businesses to provide the above FREE services.



# SCHOOL DISTRICTS HELPED



Allentown	Bangor	Bethlehem	Catasauqua
East Penn	Easton	Emmaus	Hellertown
Jim Thorpe	Kutztown	Nazareth	Northampton
Northern Lehigh	Northwestern	Palmer	Palmerton
Parkland	Pennridge	Phillipsburg	Lehighton
Quakertown	Reading	Salisbury	Saucon Valley
Souderton	Southern Lehigh	Spring Ford	Whitehall
Wilson	Wind Gap	Wissahickon	

# 2019 SPONSORS



**THANK YOU TO ALL OUR GENEROUS SPONSORS!**

## CONTRIBUTING SPONSORS



JENNINGS  
TRANSPORTATION  
CORP



**FRIENDS AND FAMILY OF  
WESLEY CHURCH**



Club of  
Bethlehem



**Kiwanis**  
CLUB OF PALMER TOWNSHIP

**CLEMENS**  
FOOD GROUP

Funded in part by  
**pennsylvania**  
DEPARTMENT OF COMMUNITY  
& ECONOMIC DEVELOPMENT



## SUPPORTING SPONSORS



**KOHL'S**  
expect great things

COHEN | FEELEY | ALTEMOSE | RAMBO  
PERSONAL INJURY LAW



**THE BEAUTY  
INSTITUTE**



of Lehigh Valley



**LEHIGH VALLEY  
BUSINESS GROUP**



Southern Style

**Due to the Pandemic in 2020, we did not seek sponsors or partners, but did provide a drive-thru event. We distributed 1,500 backpacks at the event as well as through direct agency distributions.**



Be a collection site for backpacks, supplies, socks and underwear



Become an event sponsor!

Share this event with others! Invite friends, neighbors, family members, school and church associates...tell everyone!



# HOW YOU CAN HELP

Join us on August 21!

# SPONSORSHIP OPPORTUNITIES

Contributing Sponsor  
\$5,000

Logo/URL inclusion on Wesley Church website and on promotional materials

Ad listed on special Backpack Program page on the Wesley Church website

Opportunity to provide materials inside the backpacks



# SPONSORSHIP OPPORTUNITIES

Logo and URL on Wesley Church website

Opportunity to fill backpacks with additional items

Supporting Sponsor

\$1,000



# SPONSORSHIP OPPORTUNITIES

At Will and In Kind Sponsors

**At Will:** business sponsoring at any dollar amount can be included on the Wesley Church website and other inclusions agreed upon at contract.

**In Kind:** businesses providing goods or services toward the backpack program can be included on the Wesley Church website and other inclusions agreed upon at contract.











WE HOPE YOU'LL CONSIDER  
JOINING US IN SPONSORSHIP!

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