

### Local Church Marketing Resources:

<https://www.resourceumc.org/en/agencies/communications/services/local-church-marketing-services>

1. **Connecting with limited access** <https://www.umcdiscipleship.org/articles/7-ways-to-connect-with-your-community-with-low-or-no-broadband-access>
2. **How a small church can launch a big marketing plan** <https://www.resourceumc.org/en/content/how-a-small-church-can-build-a-big-marketing-plan>
3. **Adjust your marketing plan for each generation** <https://www.resourceumc.org/en/content/adjust-your-marketing-plan-for-each-generation> and Setting the marketing budget  
<https://www.resourceumc.org/en/content/how-much-should-your-church-spend-on-marketing>
4. **Train Your Team to Communicate**  
<https://www.resourceumc.org/en/agencies/communications/services/communications-training>

### Launch Your Plans:

1. **Children Ministry Development** <https://www.umcdiscipleship.org/equipping-leaders/children>
2. **Older Adult Ministries** <https://www.umcdiscipleship.org/equipping-leaders/older-adults> and Creating a Calling Plan (article) <https://www.umcdiscipleship.org/articles/model-for-a-congregational-care-calling-plan>
3. **Youth and Young Adult Lessons – Pentecost & Beyond**  
<https://www.umcyoungpeople.org/lead/worship-series/when-the-spirit-moves-youth-lessons-for-pentecost-ordinary-time-2021>
4. **Christian Home (tools for virtual experiences with family)** <https://s3.us-east-1.amazonaws.com/gbod-assets/generic/ChristianHomeMonth2021.pdf> and <https://www.umcdiscipleship.org/articles/2021-christian-home-month-planning-resources-for-congregations-conferences>

### Stewardship / Discipleship / Faith & Justice Resources

1. **Stewardship Prayers and Resources** <https://www.umcdiscipleship.org/equipping-leaders/stewardship> and **Communication & Stewardship Online Practices**  
<https://www.resourceumc.org/en/topics/stewardship>
2. **Online Discipleship Systems** [SeeAllThePeople](#) | [Develop a Discipleship System](#)
3. **Connecting Faith & Justice** <https://www.umcjustice.org/documents/152> (lectionary resource that can be used with youth and family ministries)
4. **Dismantling Racism** <https://www.resourceumc.org/en/content/now-christians-lets-have-a-real-conversation>