

We Got Your Back Results 2020



The “We Got Your Back” program mission is to help elementary school-aged children in need get ready for back-to-school with school supplies, socks, underwear, haircuts, vision screenings and more. A one-day festival is held in August where children and their families are invited to come to Wesley Church to receive these items and resources at no charge. All are welcome regardless of their religious background or beliefs.

- In 2013, the first year, Wesley Church distributed 800 filled backpacks.
- Each year since, over 1,000 backpacks have been distributed.
- Since inception, over 13,500 filled backpacks have been given to children in need in the Lehigh Valley.



We helped over 25 different school districts and 125 different schools.

Bethlehem	Allentown	Easton	Whitehall
Wilson	Catasauqua	Northampton	Salisbury
Lehigh Valley	Parkland	Nazareth	Saucon Valley
East Penn	Hellertown	Bath	Lehigh
Kutztown	Lower Dauphin	NJ	Bangor
Quakertown	Emmaus	Bangor	Pen Argyl

How People Heard:

- Via Social Media (Facebook, Online/Google, Wesley Website)
- Word of Mouth: Friend, Relative, Teacher, Family
- Attended the event in previous years
- TV/Radio – Channel 69, WLEV, Cat Country 96
- Social Services: SPARK program, Homeless Shelters, Kids Peace, Caseworkers, Salvation Army, Career Link, and Food Bank.
- School
- Other (driving by, flyers, YMCA, Boys & Girls Club)



Services provided at the day of the event:

- Socks and Underwear

Due to the pandemic we will not have free haircuts, face-painting or food available in 2021.

