



Why People Don't Leave Your Church a Legacy Gift

Each donor is unique
The reasons they don't plan today
To make a legacy gift tomorrow, are just as unique.

Or are they?

This program is offered by Jack Brooks, Executive Director of the Mid-Atlantic United Methodist Foundation, and will explore the motivation of today's donors who plan lasting gifts, how a church supports them during the journey, the top reasons why donors change planned gifts, and why donors never consider legacy gifts in the first place. This is the perfect program to launch Planned Giving within your church and reach out to legacy Donors.

Details

Registration Link: <https://www.eiseverywhere.com/legacy/>

Date: Thursday November 8th

Location: Holy Cross UMC; Reading Campus, 329 N 5th St, Reading, PA 19601

Dinner: 5:30- 6:30 p.m.

Program: 6:30-8:30 p.m.

Devotional: Rev. Dr. Kent Kroehler, Stewardship Chair of the Mid Atlantic United Methodist Foundation

Speaker: Jack Brooks, Executive Director the Mid Atlantic United Methodist Foundation

Cost: Dinner, Program and all Materials

\$5 per-participant for churches invested with the Foundation

\$10 per-participant for churches not invested with the Foundation



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